

FOR IMMEDIATE RELEASE

Contact: Todd Harless
200 Evitt Pkwy Ringgold, GA 30736
706-965-1292 • tharless@rtctel.com

THE GENERAL 100 TO ROLL THROUGH NORTH GEORGIA

Inaugural 100-mile relay race to raise money for a good cause.

RINGGOLD, GA - On September 24th, 2016, the first annual General 100 relay race will take place. The 100-mile relay race will faithfully follow the historic route of the "Great Locomotive Chase" of 1862 beginning just north of Atlanta in Kennesaw, Georgia and finishing just south of Chattanooga in Ringgold, Georgia.

The race will travel the beautiful and often challenging north Georgia mountain terrain and will include a few unique surprises along the way for the runners. Runners will register in teams of either 4 or 7-- depending on the distance each team member is prepared to run. Registration for the General 100 opened on Friday, January 22nd via their website at general100.com.

The General 100 is brought to you by RTC (Ringgold Telephone Company) and Scenic City Multisport. All proceeds from the General 100 will benefit the Evitt Foundation, a 501 (c) (3) non-profit which promotes child welfare and education in north Georgia and Tennessee Valley. Named for north Georgia businessman and philanthropist James Evitt, Sr, the Evitt Foundation was created in 2004 to continue his legacy.

For more information and updates about the race, follow us on [twitter](#), [facebook](#), and [instagram](#) or visit general100.com. Sponsorship opportunities are available. Please contact Heather Chacon at 706-965-1730 or hchacon@rtctel.com for sponsorship information. For more information on the Evitt Foundation and Jim Evitt, Sr.'s legacy, please visit evittfoundation.org.

###